



Mikala Bradbury

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Issue The need that I recognized in my community was the lack of funding for the Summer Meals on Wheels for Kids program. The students that benefit from this program receive free lunches when school is in session. Without the Meals on Wheels program these students would not obtain adequate or any meal during the Summer months. There are close to one hundred students who benefit from Meals on Wheels.

Project Description I organized and hosted an Ugly Sweater 5K run to benefit families in my community who were unable to provide food for their students during the Summer months. I first proposed my idea to the Meals on Wheels for Kids board and chair members. I also spoke to the Wellington City Council about the logistics of the route and asked its approval of my project. Then I presented my ideas to the Wellington School Board. Next I requested the help of the Wellington Police Department with the route and road blocks. Last, I asked the Wellington Chamber of Commerce to assist in advocating and advertising the 5K run. My key message was to create a fun way to provide meals for students in Wellington. I communicated my key point to prospective sponsors and my community. I communicated through social media, flyers and presentations. I also designed shirts to sell and planned a chili feed for after the race to raise additional funds. In conclusion the Ugly Sweater 5K run was a successful learning experience that was made possible with the assistance of my community.

Project Outcome The Ugly Sweater 5K run made a profit of \$1300, enough to provide meals for 300 students, The race also made my community more aware of the need for the Meals on Wheels program. I am now planning the second Ugly Sweater 5K run. This has been a learning experience for me and has allowed me to grow more as a person and leader in my community.

Request From my senator or representative I would request that they support the Ugly Sweater 5K run. They could participate, attend or sponsor the race either financially or by writing a letter of support. Their support will help the advertisement of the race and the Wellington CDommunity. The 2014 Ugly Sweater 5K will be held on December 6th in Wellington, Kansas.